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Mr Joe Montana | Creative Producer

## CLIENT LIST

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Facebook / Meta

Hewlett-Packard

Google

Sony Playstation

Salesforce

JUUL Labs

Eventbrite

Juniper Networks

Swirl / McGarryBowen

Eleven Inc

IDEO

## PRO. SKILLS

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Staffing Plans

Project Timelines

Budget Narratives

SOWs

Contracts

Casting

Vendor Management

Cross-Functional Team Lead

Photo (Concept, BTS, Scouting)

## EXPERTISE

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Product & Lifestyle Photo

CG Renders + Animation

Brand Content

Sizzle Videos

Motion Graphics

Finishing

## SOFTWARE

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Harvest + Forecast

Trello, Jira, Asana

Workplace

GSuite

Photoshop

Capture One

Illustrator

InDesign

Premiere

## WORK EXPERIENCE

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### Producer

2019 - 2021

#### Facebook - Studio X (Ads & Business Products Org)

- Drive resourcing strategy for all projects using team of full-time contractors and external agency support
- Manage schedules for all engagements to ensure they are delivered on time and with high quality
- Work with Creative Director to determine studio goals & create work-back plans to drive those objectives
- Collaborate closely with multiple teams as main POC to drive cross-functional projects across the org
- Resolve roadblocks by developing contingency solutions and maintaining partner communications
- Maintain and balance budget for overall studio spend as well as monitor all partner project allocations
- Advance studio processes for reviews, asset management, communication channels and project tracking

### Integrated Producer

2017 - 2018

#### Form & Fiction

- Managed in-house team of 10+ full-time artists and copywriters alongside AD and ECD
- Developed SOWs and project timelines for all client engagements and ensured projects remained in scope
- Created project budgets and managed all studio financials: internal hours, actuals, expenses, and OT
- Streamlined studio project management systems, delivering process driven results consistently
- Built relationships with external vendors: developed network of 100+ artists, writers, producers and directors

### Freelance Producer

2015 - 2017

#### Mr Joe Montana

- Forged relationships with creatives throughout San Francisco, Los Angeles, and beyond
- Worked as line and post-production producer on a variety of engagements for agency and tech clients
- Developed estimates and tracked actuals to ensure projects delivered within budget
- Oversaw all billing and contractual paperwork required for production and post-production teams

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## EDUCATION

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### Masters of Fine Arts - Commercial Photography

2013 - 2016

#### Academy of Art University

Assistant for: Dean Bradshaw, James Chiang, Tyler Gourley

Photography/Retouching for: Eventbrite, Google, N.I.C.E Collective, Somatik

### Bachelor of Communications

2006 - 2010

#### University of San Francisco

BA, Communication Studies, Minor in Public Relations